



The Value of Genuity® Roundup Ready® Alfalfa

Compare the costs of Genuity® Roundup Ready®
to the benefits:

- Increased seeding year yields
- More high quality alfalfa forage with fewer weeds
- Less herbicide cost for weed control and crop safety

Cost per bag

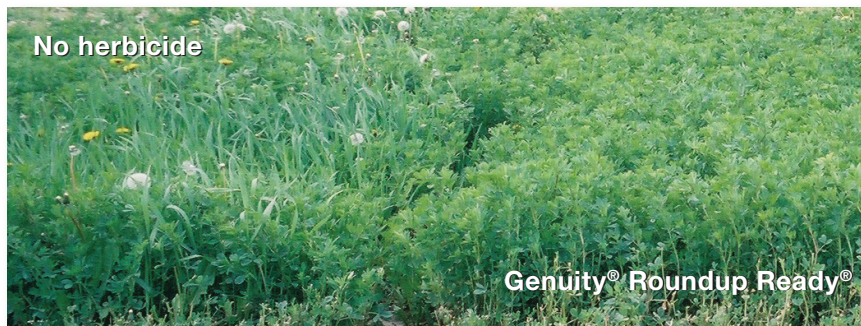
Seed Cost **\$250**
Tech Fee **\$125**

Value Delivered Per Bag

- \$125** **Increased yields:** 1/3 ton/acre more @150/ton X 2.5 acres/bag
- \$90** **Improved quality:** estimated 1.2 tons/acre first crop X 2.5 acres/bag @\$30/ton
- \$25** **Save on herbicide costs of Roundup** \$10/acre less than other herbicides X 2.5 acres
- \$240** **Total advantage of Genuity® Roundup Ready®**

Total per bag **\$375**

\$135 per bag net cost for Genuity® Roundup Ready® Alfalfa



Traffic Tested®
Bred to Yield Under Pressure



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